

Sponsorship Proposal



Organized by





3rd – 4th Aug 2023 Swinburne University of Technology Kuching, Sarawak





DIAMOND RM 20,000 & above

Diamond sponsorship offers your company the following benefits:

- Two tables/booth and backdrop
- Advertisement playing during opening ceremony
- Advertisement in the event programme guide (full page colour ad created by sponsoring organization)
- Logo and link on 4th SSPRC website
- Logo listed in the event programme guide
- Logo on email blast
- Acknowledgement in press release
- Logo displayed in all technical sessions (in PowerPoint slides)
- Logo display on event T-shirt
- 3 seats for company representative during opening ceremony
- 3 complimentary registration

PLATINUM RM 15,000 & above

Platinum sponsorship offers your company the following benefits:

- Advertisement playing during opening ceremony
- Advertisement in the event programme guide (full page colour ad created by sponsoring organization)
- Logo and link on 4th SSPRC website
- Logo listed in the event programme guide
- Logo on email blast
- Acknowledgement in press release
- Logo displayed in all technical sessions (in PowerPoint slides)
- 2 seats for company representative during opening ceremony
- 2 complimentary registration

GOLD RM 8,000 & above

Gold sponsorship offers your company the following benefits:

- Advertisement in the event programme guide (full page colour ad created by sponsoring organization)
- Logo and link on 4th SSPRC website
- Logo listed in the event programme guide
- Logo on email blast
- Acknowledgement in press release
- Logo displayed in all technical sessions (in PowerPoint slides)
- 1 seat for company representative during opening ceremony
- 1 complimentary registration





PLENARY SPEAKERS RM 5,000

Plenary Speakers sponsorship offers your company the following benefits:

- Advertisement in the event programme guide (half page colour ad created by sponsoring organization)
- Logo and link on 4th SSPRC website
- Logo listed in the event programme guide
- Logo on email blast
- Acknowledgement in press release
- Logo displayed in all technical sessions (in PowerPoint slides)

Limit to 4 sponsors

CONFERENCE GOODS RM 5,000

Conference Goods sponsorship offers your company the following benefits:

- Advertisement in the event programme guide (half page colour ad created by sponsoring organization)
- Logo and link on 4th SSPRC website
- Logo listed in the event programme guide
- Logo on email blast
- Acknowledgement in press release
- Logo displayed on merchandise

Limit to 4 sponsors



Pillars for Sustainability





CONFERENCE MEALS RM 3,000

Conference Meals sponsorship offers your company the following benefits:

- Advertisement in the event programme guide (half page B&W ad created by sponsoring organization)
- Logo and link on 4th SSPRC website
- Logo listed in the event programme guide
- Logo on email blast
- Acknowledgement in press release

CONFERENCES AWARDS RM 1,500

Conference Awards sponsorship offers your company the following benefits:

- Logo and link on 4th SSPRC website
- Customized naming on award (e.g, "Energy Innovation Award")*
- Acknowledgement in press release

*for sponsor that sponsor two sets

Limit to 8 sponsors

PRINT ADVERTISING

Conference Goods sponsorship offers your company the following benefits:

One page (Color)	RM 1,500
Half page (Color)	RM 1,000
One page (Black and White)	RM 800
Half page (Black and White)	RM 300

Print Advertising promotes your company or organisation by advertising your products and services to SSPRC delegates





Bespoke sponsorship packages are available upon request!!

For further enquiries, please contact the sponsorship panel/co-chairs:

Prof. Dr. Ida Fatimawati Executive Dean (Research) School of Research Faculty of Business, Design and Arts Tel: +60 82 260 755 Email: ifabadiozaman@swinburne.edu.my



Prof. Ts. Dr. Lau Bee Theng Associate Dean



Research and Development Faculty of Engineering, Computing and Science Tel: +60 82 260 686 Email: blau@swinburne.edu.my

Ir. Ts. Dr. Liew San Chuin (Angelia)

Associate Dean External Engagement and Impact Faculty of Engineering, Computing and Science Tel: +60 82 260 632 Email: scliew@swinburne.edu.my



Ms. Voong Ai Lin (Elizabeth)

Associate Dean External Engagement and Impact Faculty of Business, Design and Arts Tel: +60 82 260 867 Email: alvoong@swinburne.edu.my



Ir. Dr. Yeu Yee Lee (Elaine) Lecturer Faculty of Engineering, Computing and Science Tel: +60 82 260 884 Email: yyeu@swinburne.edu.my



Thank You!