



Bachelor of Business (Bus & ICT)

BBUS/BICT1

Semester 2 | 2024

Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However, this can be amended depending on unit availability, unit progression, timetabling and the semester in which you commenced your course.

Year One

1941 9119				
Semester 1 Aug/Sep 2024				
Unit Code	Unit Name	Pre-requisites		
ACC10007	Financial Information for Decision Making	Nil		
ECO10005	Economics for Business Decision Making	Nil		
COS10005	Web Development	Nil		
COS10009	Introduction to Programming	Nil		
MPU3273	Integrity and Anti-Corruption (All Students)	Nil		
Summer Term Jan 2025				
MPU3212	Bahasa Kebangsaan A (Degree local student with no SPM BM credit)	Nil		
Semester 2 Feb/Mar 2025				
BUS10015	Creative Mindset and Entrepreneurship	Nil		
MKT10009	Marketing and the Consumer Experience	Nil		
ICT10022	ICT Enquiry Project	Nil		
TNE10005	Network Administration	Nil		
MPU3193	Philosophy and Current issues (All students)	Nil		

Year Two

Semester 3 Aug/Sep 2025				
Unit Code	Unit Name	Pre-requisites		
MGT10009	Contemporary Management Principles Nil			
INF10024	Business Digitalisation Nil			
COS10025	Technology in an Indigenous Context Nil Project			
	ICT Major Unit			
MPU3183	Penghayatan Etika dan Peradaban (Local Students)	Nil		
MPU3143	Bahasa Melayu Komunikasi 2 Nil (International students)			
Semester 4 Feb/Mar 2026				
	Business Major Unit			
	Business Major Unit			
COS20015	Fundamentals of Data Management COS10009			
	ICT Major Unit			

How to use your Course Planner

Refer to the below table to help explain what units are required each semester throughout your course. The units in your planner are colour coded to assist you with mapping out your studies.

Course Information

This course is made up of 32 units (400 credit points)

Business Core Units (100 credit points)

A set of compulsory business units you must complete as part of your course.

ICT Core Units (100 credit points)

A set of compulsory ICT units you must complete as part of your course.

Business Major units (100 credit points)

A structured set of 8 units depending on the selected Business Major.

ICT Major units (100 credit points)

A structured set of 8 units depending on the selected ICT Major unit.

General Studies/ Mata Pelajaran Umum (0 credit points)

- * Compulsory units to be complete as a prerequisite to graduate (see statement below)
- * Advisable to enroll in Year One
- * Email to ltu@swinburne.edu.my for queries

Year Three

Semester 5 Aug/Sep 2026				
Unit Code	Unit Name	Pre-requisites		
	Business Major Unit			
	Business Major Unit			
	ICT Major Unit			
	ICT Major Unit			
Semester 6	Semester 6 Feb/Mar 2027			
	Business Major Unit			
	Business Major Unit			
	ICT Major Unit ICT Major Unit			

All commencing students of Master, Degree, Diploma and Foundation courses will be automatically registered for the Academic Integrity Training Module in the first semester (Note: Students articulating from Foundation Studies are expected to undertake this unit as a refresher). There are 4 topics in this online module that are recommended for completion during Week 1-4 of your commencing study period. At the end of this module, students are required to complete a quiz comprised of 10 questions and achieve a score of at least 90%.

Year Four

Semester 7	Aug/Sep 2027	
Unit Code	Unit Name	Pre-requisites
BUS30031	Sustainable Business Practice	175 credit points (includes exemptions). Students are encouraged to take this unit in their second last semester of study.
	Business Major Unit	
ICT30017	ICT Project A	125 credit points
	ICT Major Unit	
Semester 8	Feb/Mar 2028	
BUS30032	Business Consulting Project	BUS30024 Advanced Innovative Business Practice OR BUS30031 Sustainable Business Practice
	Business Major Unit	
ICT30018	ICT Project B	ICT30017
	ICT Major Unit	

Ministry of Education requires that all NEW Cohorts pursuing Degree course (International and Malaysian) students must take the MPU units as a prerequisite for the award of their degree.

- Malaysian students: Must take and pass the units as a prerequisite for the award of their degree.
- International students: Must attempt all coursework and final exam as a prerequisite for the award of their degree.

Business-Major Listing

FINANCE

BUS10014 Business for Sustainability, Social Change and Impact

FIN10002 Financial Statistics

FIN20014 Financial Management

FIN20016 Ethics and International Finance

FIN30014 Financial Risk Management

FIN30016 Management of Investment Portfolios

FIN30020 Alternative Investments

FIN30021 Fixed Income and Debt Markets

INTERNATIONAL BUSINESS

INB10002 International Business Operations

BUS10014 Business for Sustainability, Social Change and Impact

INB20009 Global and Digital Marketplaces

INB20012 Asian Regionalism & Global Business

SCM20003 Global Logistics & Supply Chain Management

HRM30012 Digital Management and the Future of Work

INB30020 Sustainable International Business Strategy

INB30025 Global Business across Cultures

MARKETING

BUS10014 Business for Sustainability, Social Change and Impact

MKT20019 Marketing Research and Analytic

MKT20021 Integrated Marketing Communication

MKT20025 Consumer Behaviour

MKT20031 Marketing and Innovation

MKT20032 Frontiers in Digital Marketing

MKT30016 Marketing Strategy and Planning

MKT30018 Marketing Insights

MANAGEMENT

BUS10014 Business for Sustainability, Social Change and Impact

MGT10010 Ethics of Innovation

MGT20008 Business, Society and Sustainability

MGT20007 Organisational Behaviour

PRM30001 Project Management Essentials

MGT30005 Strategic Planning

MGT30008 Leadership Practice and Skills

HRM30012 Digital Management and the Future of the Work

ICT-Major Listing

NETWORK TECHNOLOGY

COS30020 Advanced We Development

COS30045 Data Visualisation

ICT20025 ICT Design Project

ICT30016 ICT Innovation Project

TNE10006 Networks and Switching

TNE20002 Network Routing Principles

TNE30012 Secure Remote Access Networks

TNE30018 Enterprise Network Server Administration

SOFTWARE TECHNOLOGY

COS20007 Object Oriented Programming

COS20019 Cloud Computing Architecture

COS30017 Software Development for Mobile Devices

COS30020 Advanced Web Development COS30043 Interface Design and Development

COS30045 Interface Design and COS30045 Data Visualisation

ICT20025 ICT Design Project ICT30016 ICT Innovation Project