COURSE PLANNER

Bachelor of Business (Management)
BA-BUSMGT7
Semester 2 | 2024

Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However, this can be amended depending on unit availability, unit progression, timetabling and the semester in which you commenced your course.

Year One

Semester 1	Aug/Sep 2024	
Unit Code	Unit Name	Pre-requisites
ACC10007	Financial Information for Decision Making	Nil
MGT10009	Contemporary Management Principles	Nil
MKT10009	Marketing and the Consumer Experience	Nil
ECO10005	Economic for Business Decision Making	Nil
MPU3273	Integrity and Anti-Corruption *(All Students)*	Nil
**Summer Term	Jan 2025**	
MPU3212	Bahasa Kebangsaan A *(Degree local student with no SPM BM credit*	Nil
**Semester 2	Feb/Mar 2025**	
INF10024	Business Digitalisation	Nil
BUS10015	Creative Mindset and Entrepreneurship	Nil
MGT10010	Ethics of Innovation	50 credit points
BUS10014	Business for Sustainability, Social Change and Impact	Nil

Year Two

Semester 3	Aug/Sep 2025	
Unit Code	Unit Name	Pre-requisites
MGT20008	Business, Society, and Sustainability	MGT10009
PRM30001	Project Management Essentials	100 credit points
	Second Major/Minor/Elective	
	Second Major/Minor/Elective	
MPU3183	Penghayatan Etika dan Peradaban *(Local Students)*	Nil
MPU3143	Bahasa Melayu Komunikasi 2 *(International students)*	Nil
**Semester 4	Feb/Mar 2026**	
MGT20007	Organisational Behaviour	87.5 credit points & MGT10009
	Second Major/Minor/Elective	
	Second Major/Minor/Elective	
	Second Major/Minor/Elective	

Year Three

Winter Term	Jul 2026	
BUS20015* *Optional*	- Completing WIL as an exemption to 2 electives - Students need to complete at least 12 units to enrol - WIL placement can be taken in Year Three	
**Semester 5	Aug/Sep 2026**	
BUS30031	Sustainable Business Practice	175 credit points (includes exemptions). Students are encouraged to take this unit in their second last semester of study.
HRM30012	Digital Management and the Future of Work	150 credit points & MGT10009 or HRM10004
	Second Major/Minor/Elective	
**Summer Term	Jan 2027**	
Unit Code	Unit Name	Pre-requisites
BUS20015* *Optional*	- Completing WIL as an exemption to 2 electives - Students need to complete at least 12 units to enrol - WIL placement can be taken in Year Three	
	Second Major/Minor/Elective	
**Semester 6	Feb/Mar 2027**	
BUS30032	Business Consulting Project	BUS30024 Advanced Innovative Business Practice OR BUS30031 Sustainable Business Practice
MGT30008	Leadership Practice and Skills	187.5 credit points & MGT10009
MGT30005	Strategic Planning	187.5 credit points
	Second Major/Minor/Elective	

Notes

To complete your study planner, please select either (as seen on Page 2 of this study planner):
1. One co-major (8 units) OR
2. One Second-Major (8 units) OR
3. Two minors (4 units in each minor), OR
4. One minor (4 units in each minor) and 4 electives, OR
5. 8 electives.

Course Rules
- The maximum number of units to be studied as part of this award is 26 units or a maximum of 325 credit points (suggested is 24 units or 300 credit points).
- Students may not complete more than 125 credit points (normally 10 units) at Introductory Level. Introductory Level units have "1" as the first numerical digit in the unit code. Eg: For ACC10007, The number "1" indicates that this is an Introductory Level unit.
- A minimum of eight units (100 credit points) must be completed at Swinburne University. This regulation must be observed in study plans that include unit exemptions; studies completed through international exchange, cross institutional study or study abroad.
- A unit can only be counted once as part of a major or minor. Where there is an overlap of a unit, students will be required to complete a predetermined substitute unit.
- It is the student's responsibility to ensure that the pre-requisites for each unit are met when planning for their progression in their course.

How to use your Course Planner

Refer to the below table to help explain what units are required each semester throughout your course. The units in your planner are colour coded to assist you with mapping out your studies.

Course Information

Each unit is equivalent to 12.5 credit points. To qualify for the award of this course, students must complete 24 units (300 credit points) comprising of:

8 Core Units
100 credit points
A set of compulsory units you MUST complete as part of your Course.

8 Management Discipline Units
100 credit points
A set of compulsory units you MUST complete as part of your Course.

8 Second Major/Minor/Elective Units
100 credit points
A Second Major or a combination of Minors or Elective units.
A Second Major is a set of 8 units from the selected study area.
A Minor is a set of 4 units from the selected study area.
An Elective is a standalone unit from any study area.

General Studies/Mata Pelajaran Umum
0 credit points
* Compulsory units to complete as a pre-requisite to graduate (see statement below)
* Advisable to enrol in Year One
* Email ltu@swinburne.edu.my for queries

Work-Integrated Learning Placement (3 month) – Offer in Winter/Summer Term
25 credit points
* An option for students and completing WIL placement is equivalent to two elective units exemption.
* Students need to complete at least 12 units if they want to enrol in WIL placement
* WIL placement can be taken in Year Three
* Email ltu@swinburne.edu.my for queries

All commencing students of Master, Degree, Diploma and Foundation courses will be automatically registered for the **Academic Integrity Training Module** in the first semester (Note: Students articulating from Foundation Studies are expected to undertake this unit as a refresher). There are 4 topics in this online module that are recommended for completion during Week 1-4 of your commencing study period. At the end of this module, students are required to complete a quiz comprised of 10 questions and achieve a score of at least 90%.

Ministry of Education requires that all NEW Cohorts pursuing Degree course (International and Malaysian) students must take the MPU units as a prerequisite for the award of their degree.
- Malaysian students: Must take and pass the units as a prerequisite for the award of their degree.
- International students: Must attempt all coursework and final exam as a prerequisite for the award of their degree

Second-Major Listing

ACCOUNTING
ACC10008 Financial Information Systems
ACC20007 Management Accounting for Planning & Control ACC20013 Company Accounting
ACC30005 Taxation
ACC30008 Accounting Theory
ACC30010 Auditing
FIN10002 Financial Statistics
FIN20014 Financial Management

FINANCE
BUS10014 Business for Sustainability, Social Change and Impact
FIN10002 Financial Statistics
FIN20014 Financial Management
FIN20016 Ethics and International Finance
FIN30014 Financial Risk Management
FIN30016 Management of Investment Portfolios
FIN30020 Alternative Investments
FIN30021 Fixed Income and Debt Markets
For Business students, select ACC20007 to replace BUS10014

HUMAN RESOURCE MANAGEMENT
BUS10014 Business for Sustainability, Social Change and Impact
HRM10004 Human Resource Practice
HRM20016 Dynamics of Diversity in Organisations
HRM20017 Managing Workplace Relations
HRM30011 Human Resource Analytics
HRM30012 Digital Management and the Future of Work
LAW30005 Law of Employment
MGT20007 Organisational Behaviour
* For Management major students, select **two** elective units to replace HRM10004, MGT20007. Additionally, select MKT20021, and INB30025 to replace BUS10014, HRM30012 respectively.*

INTERNATIONAL BUSINESS
BUS10014 Business for Sustainability, Social Change and Impact
HRM30012 Digital Management and the Future of Work
INB10002 International Business Operations
INB20009 Global and Digital Marketplaces
INB20012 Asian Regionalism & Global Business
INB30020 Sustainable International Business Strategy
INB30025 Global Business across Cultures
SCM20003 Global Logistics & Supply Chain Management
* For Management major students, select MKT20021 and INB30025 to replace BUS10014, HRM30012 respectively.*

MARKETING
BUS10014 Business for Sustainability, Social Change and Impact
MKT20019 Marketing Research and Analytic
MKT20021 Integrated Marketing Communication MKT20025 Consumer Behaviour
MKT20031 Marketing and Innovation
MKT20032 Frontiers in Digital Marketing
MKT30016 Marketing Strategy and Planning
MKT30018 Marketing Insights
* For Management major students, select MGT20008 to replace BUS10014.*

Minor Listing

Accounting
ACC10008 Financial Information Systems
ACC20007 Management Accounting for Planning & Control
ACC20013 Company Accounting
ACC30005 Taxation

International Business
INB10002 International Business Operations
INB20009 Global and Digital Marketplaces
INB20012 Asian Regionalism & Global Business
INB30020 Sustainable International Business Strategy

Human Resource Management
HRM10004 Human Resource Practices
HRM20016 Dynamics of Diversity in Organisations
HRM20017 Managing Workplace Relations
MGT10009 Contemporary Management Principles
For Business students, select LAW30005 to replace MGT10009:
For Management major students, select any two of the following:
MKT20021 Integrated Marketing Communications
LAW30005 Law of Employment

Marketing
MKT10009 Marketing and the Consumer Experience
MKT20021 Integrated Marketing Communication
MKT20025 Consumer Behaviour
MKT30016 Marketing Strategy and Planning
For Business students, select MKT20031 to replace MKT10009
* Students cannot do this minor if they have chosen a Digital Marketing minor*

Finance
FIN10002 Financial Statistics FIN20014 Financial Management
FIN30016 Management of Investment Portfolios
For Business students, select any one of the following:
FIN30014 Financial Risk Management
FIN30020 Alternative Investments
FIN30021 Fixed Income and Debt Markets

Entrepreneurship
ENT10001 Entrepreneurship and Opportunity
ENT20006 Lean Startup Springboard
ENT20008 Startup Funding and Investment
ENT30015 Launching New Ventures

Digital Marketing
MKT10009 Marketing and the Consumer Experience
MKT20019 Marketing Research and Analytics
MKT20032 Frontiers in Digital Marketing
MKT30018 Marketing Insights
For Business students, select to MKT20031 replace MKT10009
Students cannot do this minor if they have chosen Marketing minor

<u>Non- Business Minor</u>

Social Media
MDA10006 Innovation Cultures: Perspectives on Science and Technology
MDA20003 Networked Selves
MDA20009 Digital Communities
MDA30012 Researching Social Media Public

<u>Work Integrated Learning Placement</u>
BUS20015 Work Integrated Learning Placement - Business (Intensive)
*An option for students and completing WIL placement is equivalent to two elective units exemption.
*Students need to complete at least 12 units if they want to enrol in WIL placement
*WIL placement can be taken in Year Three